

FOR IMMEDIATE RELEASE

**KAPALUA WINE & FOOD FESTIVAL OFFERS
ROOM AND EVENT PACKAGES FOR 24TH ANNUAL CELEBRATION,
JULY 7- 10, 2005**

Book Early for Preferred Accommodations:

- * The Ultimate Kapalua Wine & Food Festival Experience at The Ritz-Carlton, Kapalua:
Ocean view room & admission to all events, seminars & tastings from \$950 per night
- * The Kapalua Wine & Food Festival Experience at The Ritz-Carlton, Kapalua:
Ocean view room, daily buffet breakfast & admission to the Grand Tasting and Seafood Festival \$625 per night
- * Escape! Kapalua's Classic Wine & Food Weekend at the Kapalua Bay Hotel:
Ocean view room, daily buffet breakfast & admission to the Grand Tasting and Seafood Festival from \$575 per night
- * The Kapalua Villas:
One bedroom ocean view accommodations, \$50 merchandise certificate & admission to the Grand Tasting and Seafood Festival, \$1,362 (three-night package)

KAPALUA, MAUI, HAWAII, April 12, 2005 – The 24TH annual Kapalua Wine & Food Festival is offering a variety of special room and event packages for festival guests at The Ritz-Carlton, Kapalua, the Kapalua Bay Hotel, and The Kapalua Villas. The 2005 celebration, "***A Journey to the New World***," showcases the finest, most exquisite collections from world-class wineries around the globe, with special emphasis on bold and compelling wines from the United States, Australia, South America, New Zealand and South Africa.

Fred Dame, master sommelier, returns as host of the Festival, bringing together premier stars of the wine and culinary stratosphere, including noted Hawaii Regional Cuisine and Maui-based chef Bev Gannon, chef Jean Joho from *Everest* and *Brasserie Jo* (Chicago), chef Michael Mina of *Charles Nobhill* and *Aqua* (San Francisco) fame, cheese aficionado Kent Torrey of *The Cheese Shop* (Carmel) and more.

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Kapalua Wine & Food Festival Room and Event Packages

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Kapalua Resort's exciting four-day Wine & Food Festival weekend kicks off with the Grand Tasting on Friday, July 8 and culminates with the Seafood Festival on Sunday, July 10. Cooking demonstrations, wine tasting seminars and winemaker dinners are but a few of the highlights during the Festival (Event Highlights attached). For more information or event tickets, call toll-free 1-866-669-2440 or visit our Web site at www.kapaluamaui.com.

ROOM & TICKET PACKAGES

The Ritz-Carlton, Kapalua – For Reservations: 1-800-262-8440

The Ultimate Kapalua Wine & Food Festival Experience - includes all events, seminars and tastings planned for the weekend:

- Ocean view accommodations
- Daily buffet breakfast for two in The Terrace restaurant
- Two Kapalua Wine & Food Festival passes
- \$950 per night, inclusive of a \$15 daily resort fee and exclusive of tax and gratuity (Four-night minimum stay; valid July 7-11, 2005)

The Kapalua Wine & Food Festival Experience - includes tickets to the premiere evening events:

- Ocean view accommodations
- Daily buffet breakfast for two in The Terrace restaurant
- Tickets for two to the Grand Tasting and the Seafood Festival
- \$625 per night, inclusive of a \$15 daily fee and exclusive of tax and gratuity (Three-night minimum stay; valid July 7-10, 2005)

The Kapalua Bay Hotel - For Reservations: 1-800-367-8000

Escape! Kapalua's Classic Wine & Food Weekend - includes tickets to the premiere evening events:

- Partial ocean view accommodations
- Daily buffet breakfast for two
- Tickets for two to the Grand Tasting and the Seafood Festival
- \$575 per night, inclusive of a \$15 daily resort fee and exclusive of tax and gratuity (Three-night minimum stay; valid July 7-11, 2005)

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The Kapalua Villas - For Reservations: 1-800-545-0018

Includes tickets to the premiere evening events:

- One-bedroom ocean view accommodations
- Tickets for two to the Grand Tasting and the Seafood Festival
- \$50 merchandise certificate
- Three-night package is \$1,362, double occupancy (Valid July 7-10, 2005)

* **All rates are based upon space availability, and space is limited. Special room-only packages and individual event tickets are also available.**

- ABOUT KAPALUA -

The Kapalua Resort is a 23,000-acre master-planned resort community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses – The Bay, The Village and The Plantation Courses; nine residential communities; two premier hotels – The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops.

Kapalua Resort hosts four signature events each year, the PGA TOUR season-opening Mercedes Championships in January, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in March, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information, call toll-free 1-800-KAPALUA or visit the web site at www.kapaluamaui.com.

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FOR MORE INFORMATION:

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2005 KAPALUA WINE & FOOD FESTIVAL

July 7 – 10, 2005

Event Highlights

FRIDAY, July 8th

- Chef **Bev Gannon** Cooking Demonstration - Chef Bev Gannon prepares her famous Pacific Rim Cuisine paired with premium wine selections
- All Star **Cabernet** Vertical - Featuring vintages from all star producers Jordan Vineyards, Lokoya, and Penfolds as well as selections from other all-star Napa producers
- **THE GRAND TASTING** - Showcasing world-class wines from over 150 featured wineries and the cuisine of the Kapalua Bay Hotel; the following nationally-acclaimed Master Sommeliers will be on hand to discuss their featured selections and to mingle with guests:
 - Fred Dame, MS – Allied Domecq, USA
 - Richard Betts, MS – Montanga at The Little Nell, Aspen
 - Jay Fletcher, MS – Southern Wine & Spirits of Colorado, Aspen
 - Chuck Furuya, MS – Sansei/Vino Restaurants, Kapalua
 - Virginia Philip, MS – The Breakers Hotel, Palm Beach
 - William Sherer, MS – The Ritz-Carlton, Central Park
 - Alpana Singh, MS – Everest, Chicago
 - Larry Stone, MS – Rubicon, San Francisco

SATURDAY, July 9th

- Master **Sommelier** 102 - *Tasting Wine the Masters Way* featuring tasting tips from our guest sommeliers
- Chef **Jean Joho** Cooking Demonstration - Featuring creations by Chef Jean Joho, vice president and executive chef of *Everest, Brasserie Jo* and *Eiffel Tower*
- **Kapalua Wine Tour** – Local market wine and spirits distributors showcase the unique and hard-to-find in their portfolios
- The **America's Cup** – "Oz" and New Zealand vs. American wineries in this interactive audience tasting
- **WINEMAKER DINNERS** – Hosted at restaurant venues throughout the resort: The Ritz-Carlton, Kapalua, The Kapalua Bay Hotel, Pineapple Grill, The Plantation House Restaurant, Sansei Seafood Restaurant & Sushi Bar and Vino; times vary

SUNDAY, July 10th

- "**Sparkling**" Sunday - Sparkling wines and champagnes are served alongside mini-brunch items at The Kapalua Bay Hotel
- Chef **Michael Mina** Cooking Demonstration - Featuring the creations of Chef Michael Mina of *Charles Nob Hill, Aqua* and *Pisces*; this James Beard Foundation-lauded star will prepare sumptuous dishes paired with fine wines
- "**Around the World in Eight Wines & Cheeses**" - Cheese Expert R. Kent Torrey of *The Cheese Shop* in Carmel leads a tasting of the world's finest cheeses paired with international wine selections
- **THE SEAFOOD FESTIVAL** - Hawaii's top chefs are featured at this feast for the senses. The bounty of the Pacific is complemented by fine wine selections. Hawaiian entertainment tops off this memorable evening.

EVENT PRICING:

- Four-day admission - \$825
- Cooking Demos, Wine Seminars and "Sparkling Sunday" - \$100 - \$125 per event
- Grand Tasting & Seafood Festival - \$140 per event
- Wine Tours - \$30 per tour

For more information or event tickets, call toll-free 1-866-669-2440 or visit our Web site at www.kapaluamaui.com.