

For Immediate Release:

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Whale Quest Kapalua
(Three-Day, Free-Admission Event to Educate the Public)

KAPALUA, Hawaii -- (October 26, 2005) -- Learn about one of the largest animals on the planet, many growing to weigh approximately 40-45 tons as adults. Discover the fascinating world of whales at the *First Annual Whale Quest Kapalua*, held on February 10-12, 2006 at the Kapalua Resort on Maui. *Whale Quest Kapalua* offers free admission to the public to learn about Maui's most famous returning visitors, the humpback whale, through educational lectures, interactive displays, fun events, art and photo exhibitions, whale sightings and interpretive walks.

"Kapalua Resort is proud to present *Whale Quest Kapalua*, an entertaining, fascinating, three-day public educational forum to benefit the community," said Nancy Cross Vice President/Events Management of Kapalua Land Company. "We want to rally public interest and provide a variety of family-oriented whale exploration seminars and exhibits presented by marine experts that have in-depth experience and knowledge of the life history and behavior of whales."

A highlight of the event will be the Kids' Activities on Saturday and Sunday from 10:00am-2:00pm; which will include a series of interactive learning stations led by volunteers from Whale Trust, Center for Whale Studies, Maui Ocean Center and Hawaiian Islands Humpback Whale National Marine Sanctuary.

In addition, a golf tournament benefiting non-profit research organizations: Whale Trust, Center for Whale Studies and Hawaii Whale Research Foundation will be held on Sunday at The Plantation Course at Kapalua Resort. Entry fee is \$250.00 per person (with \$200.00 going towards charities) includes awards luncheon to follow. Hole sponsorships are available for \$1,500.00, includes entrance for one team of four players.

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World renowned *National Geographic* photographers, reporters and other award winning experts will be featured to share ideas and information about whales and marine life. Key speakers include:

- **Jim Darling, Ph.D**— Whale Trust co-founder and leading authority on gray and humpback whale behavior. Darling's seminar, "Song of the Humpback Whales," focuses on the songs they sing during breeding season.
- **Flip Nicklin**-- world-renowned underwater photographer with over 18 articles in *National Geographic* and co-author of several books. Nicklin will enlighten and entertain guests with behind the scenes stories from *National Geographic*.
- **Kathy Moran**-- senior editor, *National Geographic Magazine*. Moran will take us behind the scenes to explain the intricate process of selecting stories and covers for the magazine.
- **Chris Moore**-- author and satirist of eight entertaining and funny books. Moore will share comical insights into what still eludes behavioral biologists today.
- **Mark Ferrari & Deborah Glockner-Ferrari**—co-founders of the Center for Whale Studies. Guests will enjoy fascinating discoveries about Daisy, Yoga and many other whales that have come to Maui to give birth.

For more information on Whale Quest Kapalua, please call 1-866-669-2440 or visit our website at www.kapaluamaui.com.

The Kapalua Resort is a 23,000-acre master-planned resort community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; two premier hotels - The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. For more information, call toll-free 1-800-KAPALUA or visit the web site at www.kapaluamaui.com.