

For Immediate Release:

Media Contact: Tracy Johnson
Public Relations Manager
Kapalua Land Company, Ltd.
808-669-0244, tjohnson@kapaluamaui.com

Naomi Judd, Dean Ornish, MD and Peter Burwash to Star in Annual 2005 LifeFest Kapalua

KAPALUA, MAUI, HAWAII-July 22, 2005-The 2nd Annual LifeFest Kapalua, Hawaii's premier health and wellness event will combine programs that educate the mind, rejuvenate the spirit, encourage physical fitness and highlight indigenous Hawaiian cultural practices. Nationally recognized wellness experts Naomi Judd, Dr. Dean Ornish and Peter Burwash will be keynote speakers at this year's LifeFest Kapalua held on September 23-25, 2005 at Kapalua Resort on Maui.

Guests will enjoy inspiring lectures, workshops and panels by Hawaiian healers, spiritual practitioners and some of the country's leading experts on lifestyle wellness, fitness and nutrition.

"Three invigorating days await health-conscious devotees and novices as an inspiring program is presented by renowned wellness authorities and Hawaiian health practitioners," said Nancy Cross, vice president of events management, Kapalua. "We invite participants to empower their mind, body and soul at one of the world's foremost rejuvenating destinations, Kapalua Resort on Maui."

Keynote presenters include popular country singer **Naomi Judd**, a powerful speaker on the strength of the human spirit and author of best-selling book, "*Naomi's Breakthrough Guide: 20 Choices to Transform Your Life*." Judd was forced into retirement after being diagnosed with Hepatitis C. After a long struggle, she was eventually cured of this disease and now shares her experiences and inner strength with others.

Dean Ornish, MD is a leading authority on alternative medicine and nutrition. He was chosen by *LIFE* magazine as "one of the 50 most influential members of his generation" and recognized as "one of the most interesting people of 1996" by *People* magazine. Ornish is the author of five best-selling books, including *New York Times* bestsellers "*Eat More, Weigh Less*," "*Love and Survival*," and "*Dr. Dean Ornish's Program for Reversing Heart Disease*," to name a few.

Peter Burwash, founder of the world's largest international tennis management firm, world-renowned tennis coach and best-selling author will speak on "Improving the Landscape of Your Life." An energetic and inspiring speaker, his seminar promises to motivate and encourage the guests of LifeFest as he has done with audiences throughout the world.

-More-

Page 2

LifeFest-

Judd, Ornish and Burwash as Guests Speakers

Please see fact sheet for other guest speakers and event highlights. For a *Three-day Power Pass* that includes workshops, lectures, keynote speakers, Hawaiian Sweat and Plantation Pau Hana Party the cost is \$295.00. Ala Carte tickets are also available. For more information and a full schedule of events, please call 1-866-669-2440 or visit our website at www.lifestkapalua.com

Major event sponsors include Kapalua Land Company, Ltd., The Kapalua Villas, The Ritz-Carlton, Kapalua, Kapalua Bay Hotel, County of Maui, Hawaii Tourism Authority, Maui Visitors Bureau and American Express.

Kapalua is a 23,000-acre master-planned resort community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses-The Bay, The Village and The Plantation Courses; ten residential communities; two premier hotels-The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. For more information, call toll free at 1-800-KAPALUA or visit the website at www.kapaluamaui.com

###