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KAPALUA TENNIS SERVES UP ACES

LAHAINA, MAUI, HAWAII – Kapalua Resort, considered one of the country’s finest tennis destinations, continues to serve up aces with innovative new programming, an elite professional staff and consistent appearance in *Tennis Magazine*’s coveted “50 Best U.S. Tennis Resorts” annual list. Managed by Peter Burwash International (PBI), the world’s most successful international tennis management firm, Kapalua Resort combines its unparalleled natural setting and balmy island temperatures with an extensive selection of private and group programs for all talent levels and vacation lifestyles.

Headed by PBI professional Clark Corey and a full staff of PBI/USPTA-certified tennis instructors, Kapalua Resort offers expert instruction, over 20 scheduled weekly events, year-round tournaments, daily matchmaking services and tennis camps for all levels of players. Swing into action with “Cardio Tennis,” a high-energy aerobic workout accompanied by music that focuses on explosive movement, strength, fast paced drills and flexibility. Or take advantage of cutting edge Dartfish software and video equipment, where PBI tennis professionals analyze biomechanics and tennis strokes to ensure the best anatomical efficiency and biomedical soundness of your play. The high ratio of professionals to the number of courts and guests assures everyone an opportunity for rewarding tennis experiences.

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KAPALUA TENNIS SERVES UP ACES

Page Two

“Our professionals recognize that a player’s needs can be very different at a resort than at their own home club, and very few enthusiasts can travel with their tennis partners all the time,” said Corey, director of tennis. “Matchmaking is our specialty, where our experienced staff carefully pair players, skill level, compatibility and experience. Kapalua’s Drop-In Doubles provides appropriate play for every level of ability four times a week where new friends and fun on-court rivals are made.”

Kapalua Resort’s outstanding tennis programs are matched by the excellence of its full-service facilities: ten plexi-pave courts paired in tiered clusters, with four courts lit for night play. The Tennis Garden is sculpted out of lush tropical foliage and overlooks hillsides abloom in a profusion of color. Each set of courts is secluded in landscaped privacy with its own viewing lanai. The Tennis Garden pro shop carries sports fashions from leading designers and a complete line of the best equipment for purchase or rent. Expert repair services and racquet stringing are also offered.

Several professional, pro-am and junior tournaments are scheduled at Kapalua Resort every year, enhancing the resort’s stature as a premier tennis destination. In May, Kapalua welcomes male and female competitors (over 30 years) in age division play at the Kapalua Tennis Junior Vet/Senior Championships. In September, Hawai’i’s best players gather to compete in the annual Kapalua Open, which celebrated its 25th Anniversary in 2005.

For more information, call the Kapalua Tennis Garden at 808-669-5677 or visit www.kapalua.com.

– ABOUT KAPALUA RESORT –

The Kapalua Resort is a 23,000-acre master-planned community set amidst a working pineapple plantation on Maui’s northwest coast. The resort is renowned for its three world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; two premier hotels - The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. Kapalua Resort hosts four signature events each year, the PGA TOUR's season-opening Mercedes Championships in

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KAPALUA TENNIS SERVES UP ACES
Page Three

January, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information or to view live images of Kapalua Resort visit www.kapalua.com or call (800) KAPALUA.

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