



FOR IMMEDIATE RELEASE

Media Contact: Tracy Johnson
Public Relations Manager
Kapalua Resort
808-669-0244, Tjohnson@kapaluamaui.com

**RETURN TO PARADISE AT THE KAPALUA VILLAS
FIVE-NIGHT GOLF PACKAGE**

LAHAINA, MAUI, HAWAI'I (August 5, 2005) – Imagine stunning oceanfront and golf course views, championship golf, great dining, white-sand beaches all at one of Hawai'i's most luxurious resorts. Experience the *Return to Paradise* Kapalua Villa vacation-golf package offered Sept. 1 through Dec. 18, 2005.

"Discover paradise for yourself and purchase the new *Return to Paradise Vacation-Golf Package* where you will enjoy spacious Villa accommodations and world-class amenities of the Kapalua Resort," said Dean Yamashita, director of sales at Kapalua Villas. "Bring back your passion for the game in an island destination known for its restorative powers and play on the newly renovated championship Plantation Course, the same golf course the pros will play at the next Mercedes Championships on Jan. 2-8, 2006."

The "Return to Paradise" package includes:

- Five-night stay at The Kapalua Villas
- Three-rounds of golf at the three championship courses
- Upgrade to full size Hertz rental car valued at \$50
- \$25 Merchandise Certificate (*per room*)
- \$25 food and beverage credit at The Plantation House Restaurant (*per room*)
- **Price:** from \$869 per person, plus tax (one bedroom, fairway view)
Upgrades to Ocean Front, Ocean View and two-bedroom villas are also available at an additional cost.

(The Plantation Course, one day only), Prices effective 9/1/05-12/18/05. Some restrictions may apply.

-more-

RETURN TO PARADISE AT THE KAPALUA VILLAS
Page Two

Numerous renovations and improvements have been completed at The Plantation Golf Course that include the addition of Ultradwarf TifEagle® greens and refurbished fairway bunkers. In addition, several greens have been re-contoured for golfers to enjoy more hole locations. The Plantation Clubhouse, The Plantation House Restaurant, golf shop and locker rooms also underwent major renovations.

“Enjoy Kapalua Resort’s unique golf destination that offers affordable golf packages with championship courses and unforgettable panoramic views, amenities and gorgeous beaches, said Fred Mayo, general manager at The Kapalua Villas. “Booking our package allows you to experience our excellent dining resort restaurants that include a discount at the Plantation House Restaurant, one of many fine dining establishments in the resort.”

For information and reservations, contact your travel agent or The Kapalua Villas: 500 Office Road, Lahaina, Maui, Hawai'i 96761, Toll free reservation 1-800-545-0018 (mainland U.S. and Canada), (808) 669-8088. Or visit the web site at www.kapaluvillas.com.

– ABOUT KAPALUA RESORT –

The Kapalua Resort is a 23,000-acre master-planned community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; two premier hotels - The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. Kapalua Resort hosts four signature events each year, the PGA TOUR's season-opening Mercedes Championships in January, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information or to view live images of Kapalua Resort visit www.kapalua.com or call (800) KAPALUA.

###