



FOR IMMEDIATE RELEASE

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THE PLANTATION COURSE IS NOW OPEN FOR PLAY

LAHAINA, MAUI, HAWAII (August 1, 2005) – Kapalua Resort on Maui has today reopened The Plantation Course, the tournament course for the winner's only, PGA TOUR season-opening Mercedes Championships. After the scheduled four month closure, numerous renovations and improvements have been completed that include the addition of Ultradwarf TifEagle® greens and refurbished fairway bunkers. In addition, several greens have been re-contoured for all golfers to enjoy more hole locations.

"The Plantation Course, our most popular golf course is now open," said Gary Planos, senior vice president of resort operations. "The new TifEagle® greens makes our putting surfaces so much better and we invite our resort guests, residents and members to play on one of the world's most panoramic and fun golf courses."

The Plantation Clubhouse also underwent major renovations and improvements were made to the golf shop, locker rooms and the Plantation House Restaurant. Bill Coore and Ben Crenshaw the original architects, and Kapalua Superintendent Craig Trenholme, have supervised all renovations for the par (73), 7,411-yard championship course.

To reserve a tee time, please call toll-free 1-877-KAPALUA or (808) 669-8044.

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– ABOUT KAPALUA RESORT –

The Kapalua Resort is a 23,000-acre master-planned community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; two premier hotels - The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. Kapalua Resort hosts four signature events each year, the PGA TOUR's season-opening Mercedes Championships in January, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information or to view live images of Kapalua Resort visit www.kapalua.com or call (800) KAPALUA.

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