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**THE KAPALUA VILLAS OFFER COMPLIMENTARY NATIONAL AND  
INTERNATIONAL LONG DISTANCE PHONE SERVICE**

*Unlimited Access Throughout the US, Canada and 45 Countries*

**LAHAINA, MAUI, HAWAII (March 14, 2005)** – Guests staying at The Kapalua Villas can now relax and enjoy a worry-free vacation knowing they can stay in touch with family members, relatives and friends around the world. The Kapalua Villas is the only resort property in Hawai'i to offer guests free, unlimited domestic and international long distance calling privileges 24-hours a day. The long distance service requires no credit card entry and is available to the U.S. Mainland, Canada as well as 45 selected international countries.

This new phone service is one of the amenities implemented as part of a complete renovation plan for The Kapalua Villas, which has units in three villa communities: The Bay Villas, The Ridge Villas and The Golf Villas.

In December 2004, the Kapalua Villas Reception Center was completely renovated to restore the building's historic charm in a graceful plantation style, with wooden floors, koa wood tables and other elegant furnishings. Located in the central resort area across from the Honolua Store, the Reception Center is a historic building dating back to the plantation days when it served as the area's post office.

The Reception Center interior was designed by Hawai'i's top design firm, Philpotts & Associates. Recently ranked in the "AD 100," Architectural Digest magazine's selection of the top international interior designers and architects, Philpotts' list of prestigious design awards spans a quarter of a century and includes some of the finest destinations in Hawai'i.

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Guests experience an inviting sense of arrival at The Kapalua Villas Reception Center which includes being greeted with delicious Maui pineapple juice and fresh pineapple slices, cool Oshibori towels, and a welcome pineapple soap amenity for their stay at the villas.

Also introduced earlier this year is the new Kapalua Gold Villa program which offers villa owners an opportunity to upgrade their individual rental units in two areas: construction and interior design. This revitalization project will enhance guest experiences and assist in positioning the resort at the pinnacle of the Hawaiian hospitality industry.

The Kapalua Villas are the only Kapalua rentals with golf and resort privileges. Guests may choose one-, two- and three-bedroom villas, all featuring sweeping views of Moloka'i and the Pacific. Each villa community has private facilities – multiple swimming pools, barbecues and private garden areas. Villa units are furnished, including private lanai, fully equipped kitchens, washer / dryers, two color TVs, and VCRs.

For reservations, guests may access The Kapalua Villas on-line booking system by visiting [www.kapaluvillas.com](http://www.kapaluvillas.com). The Kapalua Villas offer an array of travel packages (3, 5, & 7 night stays) that include a Hertz rental car, advanced golf & tennis reservations, retail gift certificates, value added premier guest certificates and more. For more information, call The Kapalua Villas toll-free at 800-545-0018.

### **– ABOUT KAPALUA RESORT –**

The Kapalua Resort is a 23,000-acre master-planned community set amidst a working pineapple plantation on Maui's northwest coast. The resort is renowned for its three world-class golf courses - The Bay, The Village and The Plantation Courses; ten residential communities; two premier hotels - The Ritz-Carlton, Kapalua and the Kapalua Bay Hotel; a villa rental program, The Kapalua Villas; a luxury home rental program, Kapalua Luxury Homes; a tennis complex; three white sand beaches; and a myriad of restaurants and shops. Kapalua Resort hosts four signature events each year, the PGA TOUR's season-opening Mercedes Championships in January, The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April, the Kapalua Food & Wine Festival in July, and LifeFest Kapalua in September. For more information or to view live images of Kapalua Resort visit [www.kapalua.com](http://www.kapalua.com) or call (800) KAPALUA.