

## News Release



FOR IMMEDIATE RELEASE

### **Kapalua Resort Names Morgan Pressel LPGA Touring Professional**

KAPALUA RESORT, MAUI, HAWAII (July 19, 2007) – Kapalua Resort announced today that LPGA player Morgan Pressel will be the resort’s official LPGA Touring Professional. Pressel will represent the resort at LPGA tournaments and will be playing at the inaugural Kapalua LPGA Classic scheduled for October 2008 on The Bay Course at Kapalua Resort in Maui, Hawaii.

“I am extremely honored to be an ambassador for Kapalua Resort, one of the world’s premier resorts,” said Pressel. “I am proud of my association with one of the most recognizable and respected brands in the world of golf, and I can’t wait to tee it up at The Bay Course in October 2008.”

Winner of the 2007 Kraft Nabisco Championship at age 18, Pressel, is the youngest LPGA golfer to win a major tournament. At age 12, Pressel qualified for the 2001 U.S. Open, and was the youngest player ever to do so at the time. In 2007, Pressel has had seven Top 10 finishes on the LPGA Tour and is currently ranked sixth on the Rolex Women’s World Golf ranking. Born in Tampa, Florida, Pressel comes from a family of athletes. Her mother was a tennis champion at the University of Michigan, and her uncle, Aaron Krickstein, was once the sixth-ranked professional men’s tennis player in the world.

“We are very happy that Morgan will be Kapalua Resort’s LPGA Touring Professional,” said Gary Planos, Kapalua Resort’s senior vice president for resort operations. “She is an outstanding young professional with a great future ahead of her – and a perfect match for the resort.”

The Kapalua LPGA Classic, scheduled for October 2008, will have a \$1.5 million purse. The Bay Course, among Hawaii's premier golf venues, is an Arnold Palmer/Francis Duane design, which plays 6,600 yards at the tips. Another course at Kapalua Resort—The Plantation Course—is already familiar to golf fans around the world as the venue for the PGA TOUR's winners-only Mercedes-Benz Championship. For more information, call 1-800-KAPALUA or visit [www.kapalua.com](http://www.kapalua.com).

### **About Kapalua Resort**

Kapalua Resort is a 23,000-acre, master-planned community set amid a working pineapple plantation on Maui's northwest coast. The resort is renowned for its world-class golf courses, The Bay and The Plantation Courses; 10 residential communities; premier accommodations at The Ritz-Carlton, Kapalua; The Kapalua Villas, a villa rental program; Kapalua Luxury Homes, a luxury home rental program; a tennis complex; three white-sand beaches including two of America's Best Beaches; and a myriad of restaurants and shops. Kapalua Resort hosts a signature event series each year, the PGA TOUR's season-opening Mercedes-Benz Championship in January; Whale Quest Kapalua in February; The Ritz-Carlton, Kapalua's Celebration of the Arts festival in April; and the Kapalua Wine & Food Festival in June. Readers of *Travel + Leisure Golf* magazine recognized Kapalua Resort as the No. 1 Golf Destination in Hawai'i for 2006. *Golfweek* recognized the Plantation Course as a Top 100 Modern Course for 2007. For more information, visit [kapalua.com](http://kapalua.com) or call 1-800-KAPALUA.

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